



SATELLITE UPLINK

2012 ILLINOIS STATE FAIR

Satellite Coordinates

Slug: Local Official's Day

Date: 8/11/12

Time: 3:30 PM (CT) – 3:45 PM (CT)

Satellite: AMC 16KU

Transponder: 23

Slot: D9

Downlink Frequency: 12173.5

Downlink Polarization: V

Bandwidth: 9 MHz

Symbol Rate: 3.978729

FEC: 3 / 4

Data Rate: 5.5

For technical assistance please call IOCI Media Services at 217.785.5499.

August 11, 2012

Today the theme at the Illinois State Fair is Local Official's Day.

160th ANNIVERSARY OF THE ILLINOIS STATE FAIR

This year marks the 160th anniversary of the Illinois State Fair...the first State Fair was a traveling state fair in 1853 in Alton. Pam Gray who is the State Historian and Executive Director at the IL State Fair Museum Foundation states the traveling fair also made way to Peoria and to Chicago. There are articles on the construction process and the logistics that were involved at the IL State Fair Museum. Pam explains in the interview the Museum has many State Fair artifacts in glass and wood cases to preserve the integrity of the items. Highlights not to miss are the antique Ferris wheel seat, many photographs of contest articles, buildings, exhibits and of many more memorable moments throughout the years at the State Fair. There is also a video consisting of archived digitized still photos and old film of past State Fair activities playing on a large screen the duration of the Fair for fairgoers to enjoy in the State Fair Museum. Pam's interview contains information on the history of the Illinois State Fair and her perspective of what has changed over the years. There is also b-roll of the inside of the museum

IOCI MEDIA SERVICES

SATELLITE AND VIDEO DIVISION
SPRINGFIELD, ILLINOIS



and some of the artifacts. The Swine Building celebrates 100 years this year and commemorative mugs are available.

PIGLETS ON PARADE

The 'Piglets on Parade' is at a new location...the new farrowing center is now at Gate 2 by the Farmer's Little Helpers exhibit. Tim Maiers, Director of Public Relations for the Illinois Pork Producers notes the farrowing center has been on the grounds at the Illinois State Fair for 20 years. The new center looks just like a modern farm to portray firsthand the farrowing experience for fairgoers. Tim explains they will breed gilts to farrow during the fair and there will be round the clock care. Fairgoers will learn more about where pork comes from and the industry, children will get to hold and touch the piglets. Feed contains interview with Maiers and b-roll of the farrowing center.

FAIR FOOD

We have plenty of fair food b-roll and an interview with Shelly Newton from Des Moines, IA owner of the Buca-Which stand that serves hoagie style delicacies. They poke a hole in the middle of the sandwich and fill them with crawfish, Italian beef and other tasty items... Jeremy Fravelo from Staunton, IL gave a thumbs up on his sandwich!

MEDIA INFORMATION

You can also check out the Illinois State Fair Multimedia website brought to you by the Illinois Office of Communication & Information at [/IllinoisStateFairMultimedia.aspx](#) and the IOCI Media Services Facebook page at  [IIS Video Facebook](#) for State Fair video clips, audio and photos.

###